



# 6<sup>th</sup> AI4KM 2018



## AI-based Innovation in Digital Services Preliminary Program

15 July, 2018

Room K22

Workshops Chair Kevin Leyton-Brown [kevinlb@cs.ubc.ca](mailto:kevinlb@cs.ubc.ca)

	15 July 201
08:30-08:50	Registration
08:50-09:00	Conference opening and welcome <i>Prof. Eunika Mercier-Laurent, University Reims Champagne Ardennes, France</i>
09:00-10:00	<b>Invited speaker</b>  Globalization - Understanding the correlations between attitudes towards globalization, time, resources and financial resources. Discussion: What AI for simulation? <i>Prof. Helena Lindskog, Linköping University, Sweden</i>
10:00-10:30	<b>Coffee Break</b>
10:30-12:30	<b>Session 1 AI-based Platforms</b> <b>Session Chair – Prof Gülgün Kayakutlu</b>  <b>Integrated System for students' Evaluation Using KM Approach</b> <i>Rabih Haddad and E. Mercier-Laurent, CReSTIC, University of Reims Champagne Ardennes, France</i>  <b>ICT Platform Design for SME Collaboration</b> <i>Senay Sadic , Antalya Bilim University, Jorge Pinho de Sousa University of Porto, InescTec, Jose Antonio Crispim InescTec, University of Minho.</i>  <b>Platform for Knowledge Society and Innovation Ecosystems</b> <i>Eunika Mercier-Laurent, CReSTIC, University of Reims Champagne Ardennes, France</i>  <b>Active and Satisfied Users as a Key to Measure the Success of a Digital Mobile Service</b> <i>Sarwar Jahan Morshed, Juwel Rana and Marcelo Milrad,</i> Department of Computer Science and Media Technology, Linnaeus University, Vaxjo, Sweden, Telenor Group, Oslo. Norway  <i>Platform for Smart City - Lukasz Przysucha, Wroclaw University of Economics</i>

12:30-14:00	<b>Lunch</b>
14:00-15:30	<p><b>Session 2</b> <b>Session Chair</b></p> <p><b>Knowledge Management in CRM</b> <i>Feride Kilic, EY - Turkey, Guntac Eskiin and Ilknur Gorgun - İstanbul Technical University, Macka, Gülgün Kayakutlu, İstanbul Technical University, Energy Institute</i></p> <p><b>High level ontology for “The Internet of Things” adapted to industry</b> A case study in Electrical Engineering <i>Anne Dourgnon, Tuan Dang, EDF R&amp;D, France</i></p> <p><b>Competitive models Augmented Learning and Big Data filtering Heuristics</b> <i>Cyrus F. Nourani, Technical University Berlin, Germany</i></p> <p><b>AI Classification in Collaboration for Innovation of Electric Motors of Household Appliances</b> <i>Asuman Firata, Arcelik A.S. Washing Machine Plant R&amp;D Tuzla Istanbul/Turkey</i> <i>Gulgun Kayakutlu, Istanbul Technical University Energy Institute Maslak Istanbul/Turkey</i></p>
15:30 - 16:00	<b>Coffee break and networking</b>
16:00-18:00	<p><b>Session 3 Education</b> <b>Session Chair</b></p> <p><b>Selection of Active Teaching Methods in Knowledge Management Education</b> <i>Mieczysław L. Owoc, Wroclaw University of Economics</i></p> <p><b>KM for Education</b> <i>Katarzyna Hołowińska, Wroclaw University of Technology</i></p>